

Presentation of Laffan Refinery 2

Doha, Qatar



ACCIONA Producciones y Diseño was selected by the Qatar group Ali Bin Ali Group to design and implement the international presentation of its new Laffan Refinery 2 (LR2) in Doha, a Qatargas project that is part of the 'Qatar Vision 2030' National Plan to supply efficient energy to the entire country.

For the event, APD designed the stage and staging, the lighting design, the art direction, the creation and production of all the audio-visual content, and the supply of audio-visual equipment.

The presentation took place at the Qatar National Convention Centre in Doha where 400 guests and international media experienced first-hand the singularities of the project with innovative resources such as virtual reality glasses, a 360° immersive audio-visual show -including 4K high definition (UHDTV) filmed images -and a robotic element integrated in the staging.

The use of a dynamic language, together with its perfect synchronisation with all the multimedia systems in the event, transmitted a message of innovation and uniqueness of the Laffan 2 gas refinery to all the guests, currently the most modern and sustainable refinery in the world.

Date:
2017

Client:
Ali Bin Ali Group

Services:
Design and production turnkey

Attendants:
400

