

TEMPORARY EXHIBITION

100 years of Trasmediterranea (1917-2017)

Barcelona, Spain



The Museu Marítim of Barcelona has hosted the commemorative exhibition “100 years of Trasmediterranea (1917-2017)” organised by the historic shipping line for its Centenary, and which design, implementation and set up has fully entrusted to ACCIONA Producciones y Diseño (APD).

The exhibition covers a surface of 480 m², characterised by an immersive and emotional scenography experience that brings the visitor closer to Trasmediterranea’s history by combining scenographic resources to enhance the pieces on exhibition.

The exhibition is divided into four areas that submerges the visitor in the company’s history by means of large-format graphic recreations and settings that bring life to the pieces on exhibit. The combination with technological devices allows the union of past, present and future of the Company.

The selected pieces and models come primarily from Trasmediterranea’s collection on loan at the Museu Marítim of Barcelona. In addition, there are other pieces, objects and models owned by the Company or donated by former employees.

Date:

2017

Client:

Trasmediterranea

Surface area:

480 m²

Services:

Design, technical development and museographic implementation

