

# Isla Mágica

Seville, Spain



Isla Magica Park is located on the Island of Cartuja of Seville, in the old infrastructures of the Universal Exposition of 1992. Its design revolves around the 16th century and the discovery of America.

ACCIONA Producciones y Diseño carried out the complete theming of the park that occupies 36 hectares: façades, architectonic elements, rocks tree trunks, pirate ships, pathways and diverse scenographic elements. The work was executed in 8 months, contracting almost 200 people during the phases of greatest activity. Practically all the pre-fabricated elements were made in the company's own workshops situated next to the work site and in Seville.

The company also carried out the conceptual design and execution of all yearly enlargements of the park, the theming of new rides and the areas for the pre-shows, such as the "Planetario" and the "Movimás".

Parallel to theming, the live and stunt shows in the park were designed and produced entirely by APD: from the genesis of the ideas to the design, the characterization and casting of the actors and stuntment, wardrobe, scenography and special effects.

**Date:**

1997 and later enlargements

**Client:**

Parque Isla Mágica

