

Ceremony for the National Day of Spain

Madrid, Spain



ACCIONA Producciones y Diseño carried out the design, production and execution of the ceremony for the National Day of Spain in the year 2010, organized by the Ministry of Defense.

This commemoration is presided by the Royal Family of Spain who are accompanied by representatives of the Heads of State, the Armed Forces and the Diplomatic Corp, as well as figures relevant to all areas of Spanish and international society.

APD's contribution consisted in the design of the Stands for the Royal Family, the Heads of State, the Legislative Powers, the Heads of the Autonomous and Provincial Governments, the Defense Authorities and the Diplomatic Corp as well as the stage for the Tribute to the Spanish Flag and to those who gave their lives for Spain, the security fence of the military parade, the coordination modules, the office for protocol and the signage and serigraph of the ceremony.

Even though dealing with a solemn and official ceremony, APD knew how to innovate the scenography without leaving aside the tradition and values of an event of these characteristics. For this purpose, an inclined cover was created that could be elevated without any frontal support, thereby broadening the field of vision and resolving one of the main problems in previous ceremonies: the scant visibility that the cover of the royal balcony permits.

The design proposed by APD takes into account even the trees and the existing urban furniture, integrating all of these within the area of the Stands and respecting their existence to the utmost.

Date:
October 12, 2010

Client:
Ministry of Defense

