

Jewish Museum and Tolerance Center

Moscow, Russia



The Jewish Museum and Tolerance Center is one of the largest Jewish museums in the world. ACCIONA Producciones y Diseño has carried out the development and entire execution based on the client's concept and design.

The presentation in the exhibition is centered on the complex history of the Russian Jewish civilization, emphasizing the values of tolerance and mutual respect towards all people, independent of their religion. The exhibition incorporates high-quality audiovisuals with multimedia and interactive technology in the historical Muscovite building, Bakhmetevsky Bus Garage, which causes a striking and captivating contrast.

One of the outstanding elements is the "Beginning's Theatre", a 360° audiovisual with 3D projections and special effects that present the origins of mankind in accordance with the Jewish Torah.

The central area has spectacular scenography with interactive modules and symbolic recreations of the Jewish communities, and how they settled in the "Shtetls" throughout the history of Russia. Surrounding this area there are eight "Studios" or interpretation centers with interactives and audiovisual projections and an area called "Remembrance", dedicated to the memory of the victims of the Great Patriotic War (World War II) and the Holocaust.

The "Tolerance Center" is also very remarkable, containing 60 iPad interactives and a large videowall for educational sessions.

Date:
2012

Client:
Ralph Appelbaum Associates
Incorporated

Surface area:
3,460 m²

Services:
Technical development
and museographic execution

www.jewish-museum.ru/en

