

Russian Pavilion

Expo Yeosu 2012, Korea



Following the theme of the Expo: "For living oceans and coastline", the Russian Pavilion allowed visitors to analyze the progress of the existing relationship between man and the ocean.

From the welcome area, visitors gain access through an ice tunnel where models of Icebreakers are on display. These models show the different phases of the history of the exploration of the North Sea Route, considered the most difficult route in the world. Thanks to low temperatures in the tunnel and to the material used in its recreation, the visitor feels as if he really was in an ice tunnel.

From there the visitor moves on to the area dedicated to ocean exploration, where through the recreation of the prow of a boat and a large panoramic screen, the visitors can feel like real passengers plowing through the ocean.

The most impressive part of the pavilion, without a doubt, is where the visitors are permitted to submerge themselves in the oceanic world thanks to a surface of 3D images projected on the floor, walls and ceiling.

A submergible Mir is found in the last part of the pavilion (considered a symbol of ocean exploration), an interactive area in which visitors can interact with tablets and plasma screens and, finally, a simulator with the control panel of an actual Icebreaker.


Date:
2012


Client:
Inconnect Group LCC

Surface area
1,024 m²

Services:
Design, production and technical operation

Awards:

 **Bureau International des Expositions**
Silver Medal for Best Pavilion

 **Exhibitor Magazine**
People's Choice Award

