

Observatori del Canvi Climàtic

Valencia, Spain



The Observatori del Canvi Climàtic of the Town Hall of Valencia seeks to promote the fight against Climate Change, as well as show the contribution made by Valencia towards sustainable development. The design of the center and its exhibition resources create a dynamic and interactive space that serves as a meeting point for all people, a platform for knowledge that helps to better understand the relationship between human beings and Nature.

Along seven thematic areas, the causes and consequences that originate these phenomena are shown through interactive resources that continually invite participation. As a means of concluding, solutions to the problem are exhibited from two aspects: the institutional, with measures for mitigating and fighting against Climate Change, and civil, which seeks to raise awareness and implicate the citizen in sustainable practices.

The presentation closes with a multisensory experience in which the visitor receives a message of hope for a positive and sustainable future. This occurs in the spectacular Valencia 2050 room, an enveloping and futuristic space thanks to a semi-circular projection and to the use of mapping and heightened reality techniques that are extended over the entire vertical surface, and over the horizontal surface with a large scale table curve. The multimedia show is created and designed so that the visitors participate in the narrative and give form to a model city, the city of Valencia 2050.

Date:
2012

Client:
ACCIONA Water

Surface area:
300 m²

Services:
Design, technical development and
museographic execution

