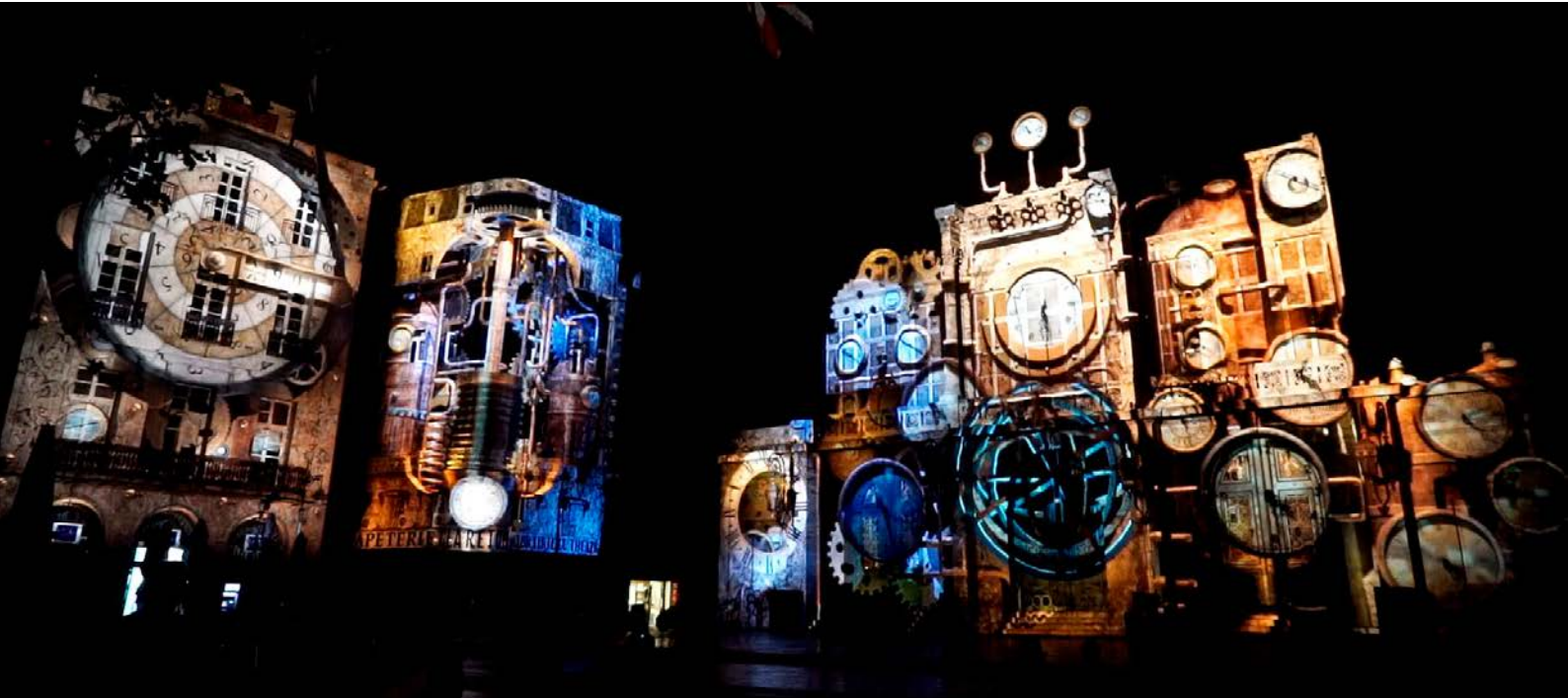


"Béziers, toute une histoire"

Béziers, France



The sound and light show titled "Béziers, toute une histoire" was projected during the summer of 2016 onto the main façade of the city's Municipal Theater and nearby buildings, the bookstore Clareton des Sources and the bank Le Crédit Lyonnais. The show, carried out using the mapping technique, included immersive 3D projections, sound and special effects as part of the narration, which complemented the projections onto the walls.

The mapping has recalled the main milestones of the history of Béziers, founded 2,700 years ago. On board a 'time machine', the spectators traveled from relics of the first people who lived in the area - with 3D projects of prehistoric monuments - up to the present day, including the eras of the Greeks, Phoenicians, Romans, Visigoths and Arabs.

The spectacle was projected Fridays, Saturdays and Sundays between 24 of June and 31 of July, two performances per day. Eleven 22,000 lumen projectors and another eight for aerial light effects were used.

Projects like this one come under what ACCIONA Producciones y Diseño calls 'Cultural Engineering': the use of state-of-the-art visual and sensorial technology to recreate the history, traditions and values of a city with the aim of showcasing its historical interest.

In line with ACCIONA'S overall sustainability-based approach in all its activities, the show was 'carbon neutral', i.e. the CO₂ emissions related to the event was calculated and then offset through a clean energy project, making a final emissions balance of zero.

Date:
2016

Client:
City Council of Béziers

Services:
Design, production
and technical operation

Attendants:
8,000

